



Every organization needs support from friends, family, and their local community to ensure they have the funds necessary to carry out their purpose and calling. Choosing a fundraiser for your organization should be given careful consideration to ensure you maintain your integrity and secure future support from your community.

Think of yourself as a small business owner who is creating a reputation of selling the highest quality & desired product, at the most acceptable price, and retaining as much profit as possible to reach your financial goals. Below are some vital things to consider when making your most important “business”/fundraising decision.

Things to research when choosing your organization’s product fundraiser:

- ❖ Product Quality & Usefulness
- ❖ Product Pricing & Profit Margins
- ❖ Quality of Supplier:
 - References & Testimonials
 - Phone/Email/Physical Address
 - Years in business
 - Website/Social Media Presence
- ❖ Level of Service Provided by Supplier:
 - Quality of sales materials to aid your participants
 - Online resources
 - Ease of ordering
 - Payment terms
 - Shipment Style: seller sorted/product sorted
 - Problem escalation/resolution
 - Warranty and refund policy
- ❖ Hidden Costs:
 - No upfront investments
 - No hidden delivery charges
 - No selling materials/brochures cost
- ❖ Special delivery needs such as refrigeration for food fundraisers or delivery assistance due to the size of the product.
- ❖ Amount of work involved for the Chairperson and Organization Volunteers in comparison to the quantity available to assist within your organization.

Why Bed Sheet Fundraising? Why Simply Sheets Fundraising, LLC?

- ❖ Why bed sheets? Who doesn't use or need bedsheets? It's one of those products that sells itself due to necessity as well as giving the supporter the good "feels" for helping you and your organization reach their goals.
- ❖ [Simply Sheets Fundraising, LLC](#) has a direct to manufacturer relationship which ensures the highest quality product. We can make enhancements quickly and alert our factory to manufacturer issues immediately when needed. The Anna Bella Bedding Collection, has a proven, trusted, trademarked branding AND is FULLY WARRANTED. The ABBC is the highest quality microfiber sheet set in the fundraising marketplace. It offers 16" deep pockets and a thicker elastic around the fitted sheet that is sewn "into" the sheet versus being loose in a "pocket" around the fitted sheet.
- ❖ Simply Sheets Fundraising, LLC is the original bed sheet fundraiser and has been in business since 2010 giving organizations the ability to provide a high quality, needed product to their communities, while earning the highest profit margins in the industry (**Recommended sales price \$40-\$50/Profit \$16-\$26 per set**).
- ❖ SSF has 100's of references and testimonials about our product, services etc. on our website and Facebook page. References available upon request.
- ❖ SSF's phone number is 888-248-0054.
- ❖ SSF's email address is info@simplysheetsfundraising.com
- ❖ SSF's website is www.simplysheetsfundraising.com
- ❖ SSF's physical office/warehouse address is: 980 Cobb Place Blvd NW Ste 100, Kennesaw, GA 30144.
- ❖ SSF has a social media presence on Facebook, Twitter, Instagram as well as our Anna Bella Bedding Collection brand of product line. Frequently posting tips, tricks, and promotional information to enhance your fundraiser.
- ❖ SSF provides you with a sales packet for each "seller": black/white order form, professionally printed color chart/product information on cardstock, fabric swatch, and easy to follow seller instructions. These are provided at no cost.
- ❖ Our innovative Chairperson Portal is your one stop shop for local community order placement, campaign creation, sales packet requests, order correction reporting, sales reporting, and sharing center.
- ❖ Our online fundraiser is **SIMPLE!** Simply share a customized link created during campaign creation and seller registration that is shared via Facebook, Email, Text etc with friends and family nationwide. They click the link, shop online, pay by credit card, and their order is delivered to their home. Your organization receives profit check monthly, **\$18** per sheet set!! **No need for supporters to remember your organization name or some number to enter at checkout.** Our technology makes it simple and easy to track online sales for the organization and each individual seller.
- ❖ Payments: We accept check, money order/cashier's checks, credit cards, and Purchase Orders for schools only.
- ❖ We ship your order seller sorted for easy distribution. Every seller will receive a box(es) with their name on it, with their order in it! No sorting by the Chairperson and/or volunteers.
- ❖ Your order discrepancies are resolved within 48-72 hours from the time it is reported.

- ❖ Our Anna Bella Bedding Collection is fully warranted against manufacturer defects and comes with a 100% satisfaction money back guarantee for your supporters. It's a no risk sale!
- ❖ Our program is 100% risk free. No upfront costs, No cost sales materials, and No minimum order requirements.
- ❖ No special delivery needs as our product is shipped via UPS Ground or by appointment time via LTL freight carriers such as Estes.

Get started today by visiting our website at www.simplysheetsfundraising.com.

Speak to one of our Fundraising Consultants Monday – Friday 9am-5pm EST @ **888-248-0054**! We are happy to assist you with any questions you may have as well as help to plan your most successful fundraiser yet!!